

U.S. 421 Bridge Survey

Survey Response Requested by Friday, September 25
Return to cmurphy@locateinmadison.com or via Fax to 812.265.3064

Dear Business:

Thank you for participating in the U.S. 421 Bridge Survey. This survey instrument was first utilized in February 2008 and is being reissued in response to the recent developments regarding the Milton Madison Bridge Project. Please visit www.miltonmadisonbridge.com for project information.

With the help from many area business firms, the Economic Development Partners of Jefferson County Indiana (EDP) and the Madison Area Chamber of Commerce are conducting a survey that will provide quantitative and qualitative information about the importance of the U.S. 421 Madison-Milton Bridge to the region's economic health.

ALL DATA WILL BE REPORTED IN AN ANONYMOUS FASHION.

The aggregate information will be used to communicate the importance of the project to the decision makers in Frankfort, Indianapolis and Washington D.C. An example of how this information might be used: creative ways to mitigate the impact of a 9-12 month bridge closure.

If you are unsure of an answer or have questions regarding the survey, please feel free to contact EDP for assistance at (812) 265-4769.

A PDF copy of this questionnaire is also available on the EDP website at www.locateinmadison.com and at www.madisonchamber.org.

Thank you,

David Collier
265.3135
Executive Vice President
Madison Area Chamber of Commerce

Corey Murphy
265.4769
Executive Director
Economic Development Partners



Company Name:

Primary Contact Person:

Telephone:

E-mail:

Business Website:

Human Resource Questions:

(Quantitative)

Total Number of Employees:

Total Number of Employees with a daily commute across the Bridge:

(Qualitative)

From an HR perspective, what changes would be made in your business operations if travel across the bridge was limited (long delays) or the bridge was closed?

Logistical Questions:

(Quantitative)

Is the bridge used for receiving supplies, goods for sale, materials, etc? Yes or No

How many trucks per (please specify day, week, month)?

Is the bridge used for shipping finished product to customers? Yes or No

How many trucks per (please specify day, week, month)?

What would be the best alternate(s) shipping route if the bridge was not available?

What would be the cumulative additional shipping cost if the bridge was not available?

(Qualitative)

From a logistics perspective, what changes or impact would the limiting and/or closing of the bridge have on your business?

Customer Impact (retail and service businesses)

What percentage of your total business is dependent on the bridge remaining available (i.e. customers coming to you or you going to customers – furnace repair)?

If applicable, what impact did the 1997 Bridge Rehab have on your business?

Business Planning

On a scale of 1-5 (1 being not important and 5 being very important), rate how the bridge factors in future business decisions (i.e. expansion plans, new investment, etc.)

Miscellaneous Section

Please share any other thoughts or information that would be helpful regarding the bridge.